UMCAT was founded by two Ugandan entrepreneurs with long standing passion for promoting social Justice and equity. The promoters looked at Journalism and media as one of the means of promoting and protecting human rights through providing a voice of the voiceless. The profiles of the two proprietors Mr. Charles Ogwel and Mrs. Susan Amuge Ogwel are as below.

## Mr. Ogwel Charles

Mr. Ogwel Charles is a professional Journalist and among the pioneer Makerere University graduate of Journalism and Mass Communication degree course.

He has worked in the office of the president under the directorate of information, in the Ministry of Information under the Uganda News Agency (UNA) and Reproductive Health Uganda as a communications and Public Relations Manager.

Mr. Ogwel has also done several media communication research and consultancy works. Ogwel's passion to champion change in communities cannot be overemphasized.

His resolve to run a journalism and media communications consultancy, research and training institute is just but one example. He is a seasoned leader and political mobiliser. He has served in several portfolios in the ruling party ranging from District Party Chairperson, Member of the National Executive Committee (NEC) and is an Aspiring Member of parliament for Ngora Constituency in Teso Region.

## Susan Amuge Ogwel (Mrs)

Mrs. Susan Ogwel is a professional banker with 15 years banking experience.

Seven (7) years accumulated from standard Chartered Bank (SCB) and left the DFCU Bank. Mrs. Ogwel has served in different capacities ranging from customer service officer to senior service supervisor in SCB and from Branch manager to Manager Transactional Banking at DFCU.

She holds a master's Degree in Public Administration and management from Makerere University, a postgraduate Diploma in Project planning and Management from Uganda Management Institute and a Bachelor's Degree in Mass Communication from Makerere University.

Susan loves to solve problems. Whereas some are dismayed when they encounter yet another breakdown, she can be energized by it. She enjoys the challenge of analyzing the symptoms, identifying what is wrong, and finding the solution. Her customer service excellence has proved her love in dealing with people and solving problems.

Susan's career objective is to overcome challenges in life in order to bring out the in herself and other people.